

ERIK KESSELS. UN'IMMAGINE

Gallerie d'Italia – Turin, Intesa Sanpaolo Museum
From 11 September to 7 October 2025

IMAGES AT THE LINK: [Erik Kessels. One Image](#)

Turin, September 10th 2025 - **From 11 September to 7 October 2025**, Intesa Sanpaolo opens to the public the exhibition “**ERIK KESSELS. UN'IMMAGINE**” (An image) at Gallerie d'Italia – Turin, showcasing the most recent work by Dutch visual artist Erik Kessels. This is a multimedia installation that enhances the already digitized images of the Intesa Sanpaolo Publifoto Archive (over 60,000), transformed using artificial intelligence into a single, continuously evolving photograph. The result is a fluid portrait of Italy that transcends chronological storytelling: the images of people, news, and sports from the Publifoto Archive become intertwined snippets of history. In this video installation, the Publifoto Archive becomes an organic, multiform magma, revealing and dissolving the complexity of people and events that shaped Italy — a human archive projected on a monumental scale.

The immersive room of the Bank's museum in Turin becomes a visual and instrumental theatre where past and present flow seamlessly, accompanied by an original soundtrack created specifically for the project by British musician **Robin Rimbaud** (aka Scanner) and Italian electronic music composer **Stefano Pilia**.

Michele Coppola, Executive Director of Art, Culture and Historic Heritage at Intesa Sanpaolo and General Manager of Gallerie d'Italia, states: “*The Publifoto Archive is one of the primary reasons for the Gallerie d'Italia in Piazza San Carlo and is a vast laboratory where photographs are constantly studied, restored, digitized, and presented to the public. Kessels' project, accompanied by original music, brings the protagonists and events of Italy's history to a contemporary level. When it is recounted, updated, and shared, an Archive offers an answer to the question of the role of a museum today, not only in preserving the past, but also in intercepting and exploring the present.*”

Erik Kessels' project represents a valuable opportunity to promote the Publifoto Archive of Intesa Sanpaolo, with free guided tours offering insights into the history of the photojournalism agency, the various types of documents housed in the archive (negatives, contact sheets, original prints, as well as registers, files, and volumes), and the stories behind the photo reports. The tours will also explore topics such as preservation, cataloguing, and the promotion of this rich heritage. Scheduled visits: 11 September at 10:30 am and 5:30 pm; 18 September at 6:00 pm; and 23 September at 10:30 am. Booking is required by 4:00 pm on the day before the visit, by emailing: torino@gallerieditalia.com.

The Turin museum, together with those in Milan, Naples, and Vicenza, is part of Intesa Sanpaolo's Gallerie d'Italia museum project, led by Michele Coppola – Executive Director of Art, Culture and Historic Heritage of the Bank and General Director of Gallerie d'Italia.

Erik Kessels

Erik Kessel is a Dutch artist, curator, and communication designer with a strong interest in art and photography. Over the course of more than 25 years, Kessels has become a leading figure in the field of so-called "vernacular photography." Rather than taking new photographs, for most of his projects he assembles existing images and reuses them like tiles in a mosaic. He is an artist without a camera or lens: in his practice, photography is a pre-existing material to be sampled and recontextualised. The result is a sort of image ecosystem.

Intesa Sanpaolo Publifoto Archive

The Historical Archive of Intesa Sanpaolo preserves and promotes the knowledge of documents that are crucial not only to the history of the Group but to the entire country. Among these is the Publifoto Archive, located on the third underground floor of the Gallerie d'Italia – Turin, and visible through a large glass window. The agency, founded in Milan in 1937 by Vincenzo Carrese, became a benchmark for Italian journalism, documenting news, politics, culture, and society from the 1930s through the 1980s. Acquired by Intesa Sanpaolo in 2015, the archive today constitutes an extraordinary repository of collective memory, comprising about 7 million analogue photographic images: glass and film negatives, slides, contact sheets, and prints. Thanks to the interactive installation "Archivio Vivo", this treasure has been made fully visible and accessible to the public in digital format.

USEFUL INFORMATION

WHERE: Gallerie d'Italia – Turin, Intesa Sanpaolo, Piazza San Carlo 156, Turin

OPENING HOURS: Tuesday, Thursday, Friday, Saturday and Sunday: 9:30 am – 7:30 pm; Wednesday: 9:30 am – 8:30 pm; Monday closed. Last admission: 90 minutes before closing.

TICKETS: Full price €10, reduced €8. Free admission for partners, school groups, minors under 18, and on the first Sunday of the month. Special €5 rate for under-26s and Intesa Sanpaolo Group clients.

INFO AND BOOKING: <http://www.gallerieditalia.com>, torino@gallerieditalia.com Toll-Free Number 800.167619

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Intesa Sanpaolo

Media and Associations Relations

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Intesa Sanpaolo

Intesa Sanpaolo, con 419 miliardi di euro di impieghi e 1.400 miliardi di euro di attività finanziaria della clientela a fine giugno 2025, è il maggior gruppo bancario in Italia con una significativa presenza internazionale. È leader a livello europeo nel wealth management, con un forte orientamento al digitale e al fintech. In ambito ESG, entro il 2025, sono previsti 115 miliardi di euro di erogazioni Impact per la comunità e la transizione verde. Il programma a favore e a supporto delle persone in difficoltà è di 1,5 miliardi di euro (2023-2027). La rete museale della Banca, le Gallerie d'Italia, è sede espositiva del patrimonio artistico di proprietà e di progetti culturali di riconosciuto valore.

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Intesa Sanpaolo

Intesa Sanpaolo è il maggior gruppo bancario in Italia – punto di riferimento di famiglie, imprese e dell'economia reale – con una significativa presenza internazionale. Il business model distintivo di Intesa Sanpaolo la rende leader a livello europeo nel Wealth Management, Protection & Advisory e ne caratterizza il forte orientamento al digitale e al fintech. Una banca efficiente e resiliente, è capogruppo di fabbriche prodotte nell'asset management e nell'assicurazione. Il forte impegno in ambito ESG prevede, entro il 2025, 115 miliardi di euro di finanziamenti impact, destinati alla comunità e alla transizione verde, e contributi per 500 milioni a supporto delle persone in difficoltà, posizionando Intesa Sanpaolo ai vertici mondiali per impatto sociale. Intesa Sanpaolo ha assunto impegni Net Zero per le proprie emissioni entro il 2030 ed entro il 2050 per i portafogli prestiti e investimenti, l'asset management e l'attività assicurativa. Convinta sostenitrice della cultura italiana, ha sviluppato una rete museale, le Gallerie d'Italia, sede espositiva del patrimonio artistico della banca e di progetti artistici di riconosciuto valore.

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