



CIVICO PLANETARIO ULRICO HOEPLI

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ULRICO HOEPLI (Tuttwil, Switzerland 1847 - Milan 1935) was born into a family of peasant origin at Tuttwil, Switzerland. He moved to Milan in 1870 and took over a small bookshop in the Galleria De Cristoforis, near Piazza Duomo. He was the founder of the publishing house of the same name, carving out an original market niche in Milan, the capital of Italian publishing, where Treves, Ricordi and Sonzogno were active, among others. He collaborated with the liveliest forces of positivist scientific culture, such as the Istituto Tecnico Superiore (which would become the Politecnico di Milano) and the Brera Astronomical Observatory. In 1929 he donated the Civic Planetarium “to generous Milan”, his “adopted homeland”, and it was inaugurated on 20 May 1930. ■